

Jeannette Jara's Campaign Aims to Lead on Small Donors: More Than 700 People Have Already Contributed

El Ciudadano · 8 de octubre de 2025

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Since its launch on **September 29**, and to date, **more than 700 people** have visited the official **Servel** platform to make voluntary contributions to the [campaign](#) of **Jeannette Jara**, underscoring the **citizen-driven, transparent, and participatory** character that has defined this project from the start.

Records point to a grassroots candidacy: the **80% of donations are for CLP \$10,000 or less**. According to the progressive candidate's team, **61%** of contributions fall in the **CLP \$1,000 to \$5,000** range, and another **15%** are between **CLP \$5,000 and \$10,000**.

This kind of support reaffirms that the strength of **Jeannette Jara** comes from workers, students, retirees, and families who believe in a fairer country and, with what they can, express their backing for her ideas and proposals.

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Her strategy, under the slogan “**Una luca pa' la Jaraneta**”, seeks to bring together **more people** willing to contribute \$1,000, \$5,000, or \$10,000 (a “luca” is CLP 1,000), strengthening a support network that blends civic commitment with a collective spirit.

Servel data confirms a clear trend: the candidacy of **Jeannette Jara** receives the most support from small donors, consolidating a transparent, citizen-centered financing model that stands out in the current presidential race.

Fuente: [El Ciudadano](#)